

## Orange man aims to start fund-raiser

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ORANGE — Friendly Town Films at the Orange Town Hall is the name of an ongoing fund-raiser that 20-year-old Charles Pierson wants to create to support the Young Entrepreneurs Society. He pitched his idea to selectmen Wednesday. The board told him to return with a proposed contract at its meeting on Dec. 17.

Pierson of 18 Terrace St. said the nonprofit YES program helped him draft a business plan for the event he hopes will play in the Town Hall auditorium on the first weekend of a month. He plans to show a teen movie on Fridays and a children's show at a Saturday matinee.

"On Saturday night, the show would be something for people like my parents," he said. "Sundays, we'd show a classic like 'The Blob' or 'Casablanca.'"

Pierson's plan answered all but one question selectmen asked. He has adult chaperons, a cleaning crew, staff to accept donations in lieu of tickets and a concession operator. His budget includes a \$75 rental fee to use the auditorium and an income projected from just 20 moviegoers a show.

He and YES realize that the cost of liability insurance for the event is too high and, so, are willing to run the event without it. The town's liability is covered under its general insurance policy, Town Administrator Rick Kwiatkowski said.

The unanswered question is whether the event requires an entertainment license. Kwiatkowski said he will find out by the Dec. 17 meeting.

Selectmen said they liked the idea and Pierson's gumption presenting the idea to them. They asked that the proposed contract run for four months.