

Orange-based entrepreneur group offering teen training

RECORDER 7/9/01

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GREENFIELD — An Orange-based entrepreneur group is offering Franklin County teens a free, two-week course in business training and workplace success at Greenfield Community College from July 31 through Aug. 10.

The Young Entrepreneurs Society Regional Coordinating Committee is coordinating "BizVenture!" The program features hands-on, interactive learning through workshops, contests and guest speakers. Topics will include: return on investment; supply and demand; opportunity recognition; business ethics; financing; cost/benefit analysis; sales; and

marketing.

Area field trips are scheduled for area businesses and the University of Massachusetts at Amherst, plus a trip to New York City to visit the New York Stock Exchange, Wall Street, the wholesale district and a meeting with established entrepreneurs.

The course includes completion of a business plan and a job resume.

YES brought the program to Franklin County in 1998.

The course will run Monday through Friday from 10 a.m. to 5 p.m. at the main campus of GCC. For more information or to register by July 23, contact Maria Burge at 413-774-5005, or by e-mail at casamaria2@aol.com.

The program is supported in part

by Greenfield Cooperative Bank, the Community Foundation of Western Massachusetts and the Community Coalition for Teens.

The YES coordinating group is seeking additional financial and in-

kind support from the business community and individuals, as well as guest speakers, site visit hosts and judges for participants' business plans. Contact Tim Cohen-Mitchell or Jerry Whaland at 978-544-1869.