

## **“YES” Offers Summer Business-Job Prep. For Teens**

Greenfield area teens can learn the art and science of entrepreneurship and workplace success this summer through a free, 2-week day program offered by the Young Entrepreneurs Society Regional Coordinating Committee (YESRCC). The “BizVenture!” program will feature hands-on, interactive learning through workshops, contests and guest speakers, and cover such topics as return on investment, supply and demand, opportunity recognition, business ethics, financing, cost/benefit analysis, sales, and marketing. Also included are field trips to area businesses, to UMass, Amherst, and to New York City to visit The NY Stock Exchange, Wall Street, the

wholesale district, and to meet established young entrepreneurs. Each participant must complete and present a business plan and a resume to graduate.

BizVenture! will be held July 31-August 10, Monday-Friday, 10 a.m. to 5 p.m., at Greenfield Community College (main campus) and will be taught by area YESRCC teachers certified by NFTE. The program is supported, in part, by Greenfield Cooperative Bank, the Community Foundation of Western Massachusetts, and Community Coalition for Teens. For more information or to register (by July 23), please contact Maria Burge at (413) 774-5005 or at [casamaria2@aol.com](mailto:casamaria2@aol.com).