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Dozen teens to get chance to join Young Entrepreneurs Society

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ORANGE — Madame Walker, born Sarah Breedlove to a poor family in Louisiana in 1867, became a millionaire by selling hair and skin products for African-American women. Salesman Clement Stone, born to a poor family in 1902 in Chicago, made his first sales call when he was 6 years old and eventually made \$500 million in insurance. Liz

Claiborne escaped the threat of the Nazi invasion of Belgium and turned her early training in personal appearance and art into a fashion company with household name recognition.

The stories of these entrepreneurs and the skills they used are the backdrop to a soon-to-be-launched program for teens here.

Led by Tim Cohen-Mitchell and supported with community development money, 12 teens will be of-

fered the chance to become charter members of a Young Entrepreneurs Society.

"I've been entrepreneurial since I was a kid," Cohen-Mitchell said. "I like to use creativity and spot new opportunities. Young people today are lost in a sea of change. There's no mentoring and not as much support as there once was."

The YES will help local youth to explore whether owning and running their own businesses is a career they want to pursue.

YES
Young Entrepreneurs Society